

Route:
Banking Funds and Markets

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Reasons for the Route and target audience

- The crisis has shown that there is an insufficient understanding of the functioning of the Financial System.
 - A typical post-graduate student has a very limited knowledge of the different financial institutions and their interactions
- Financial infrastructures are an important component of countries' economic and political powers.
 - New-York, London etc. are financial centers
- There is a need for specialists in the Middle office and Back office financial services.

Courses and Contents

- Corporate Finance: Common to the Finance roads. **Prerequisites:** standard ICN education, 30h
- • Asset and Fund Management. **Prerequisites:** Corporate Finance, 30h
- • Valuation of Financial Products. **Prerequisites:** Corporate Finance, 30h
- • Structured Finance and advanced valuation topics. **Prerequisites:** Asset and Fund Management, 30h
- • Financial Risk Management. **Prerequisites:** Valuation of Financial products, 30h
- • Behavioural Finance and the Architecture of Finance. **Prerequisites:** Structured Finance and advanced Valuation topics, Financial Risk Management, 30h
- • Market Microstructure: **Prerequisites:** None, 20h

The Architecture of Finance

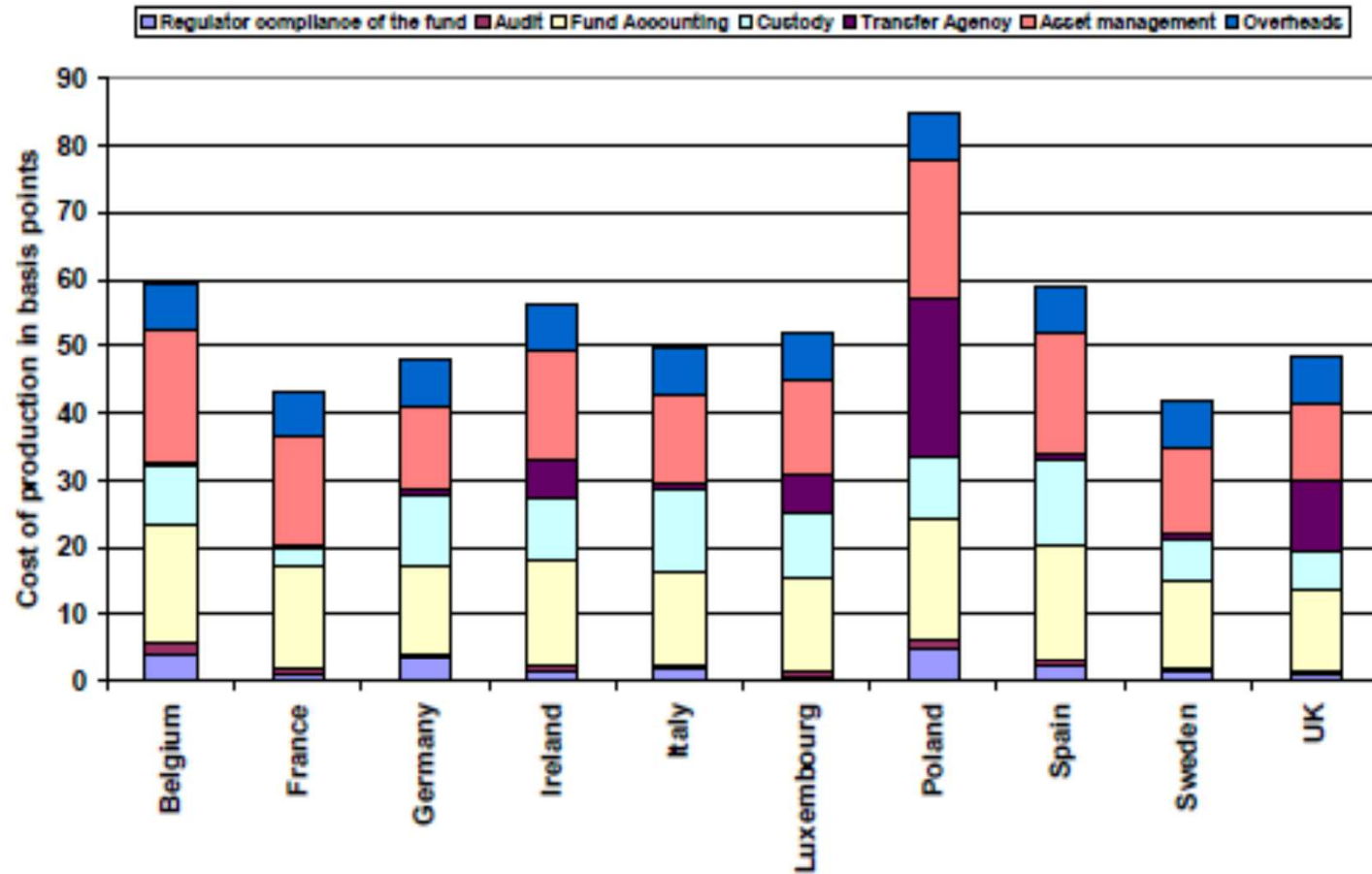
Topics

- UCITS Funds: The different vehicles and the costs structures of the fund services industry.
- AIF's following the AIFM Directive, with a special focus on the ManCo and Fund localization strategies, in light of the recent Public versus Private placement tradeoff.
- Banks: The different regulatory arbitrage strategies and different business models.
- Shadow banks: How are they optimally structured. How will they be impacted by recent regulation? (The G20 meeting in September has focused on Shadow Banks).
- Stock Exchange platforms: How do they work? How can the development of an efficient stock market help develop a financial hub?
- Central Clearing parties with its Transaction and Settlement processes (T2S).

Example: The Architecture of the AM industry

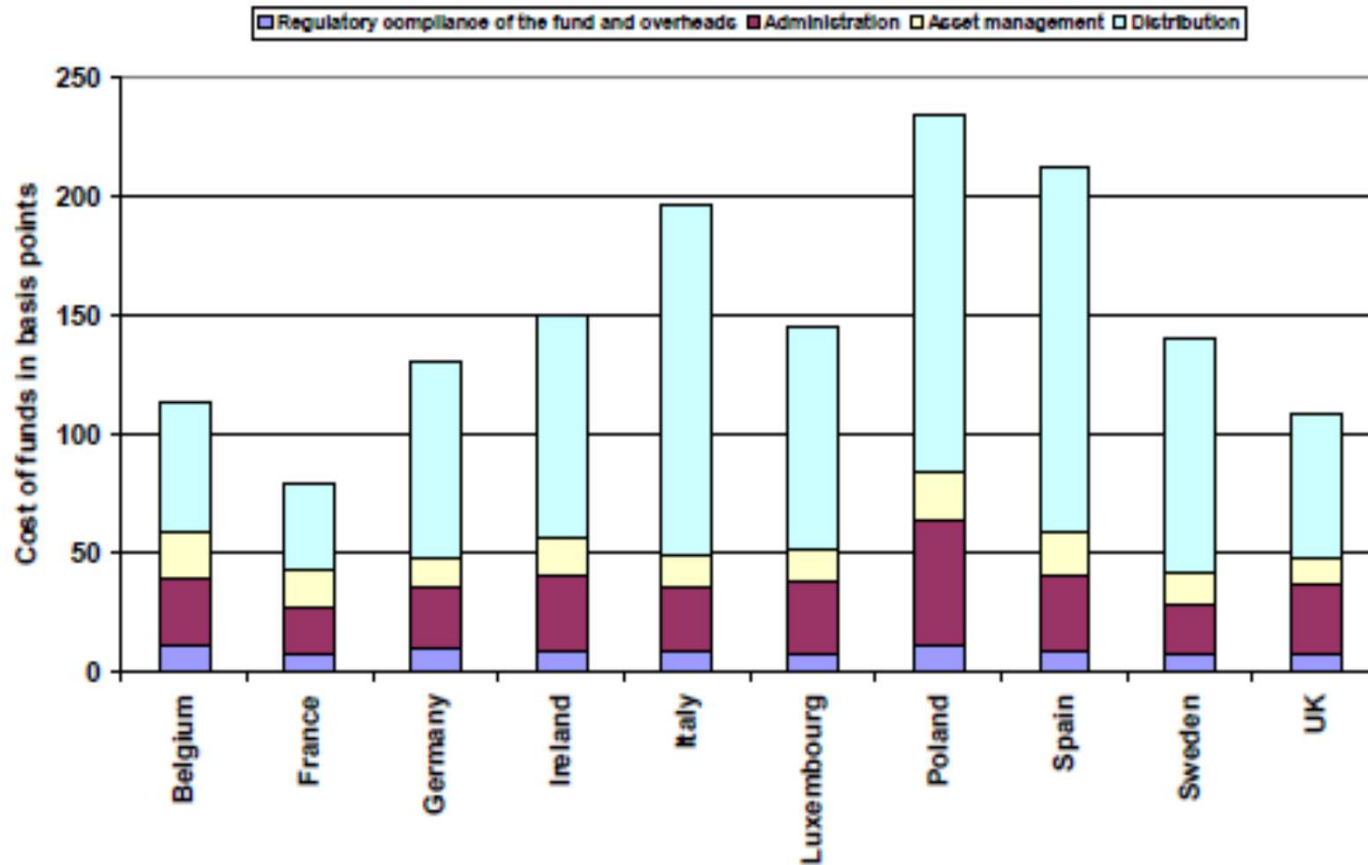
- From the following service providers choose the percentage each gets:
 - Regulatory and compliance costs
 - Fund and client administration
 - Asset Management (Investment Advisory)
 - Custody
 - Distribution

Total production costs for equity funds by EU member states



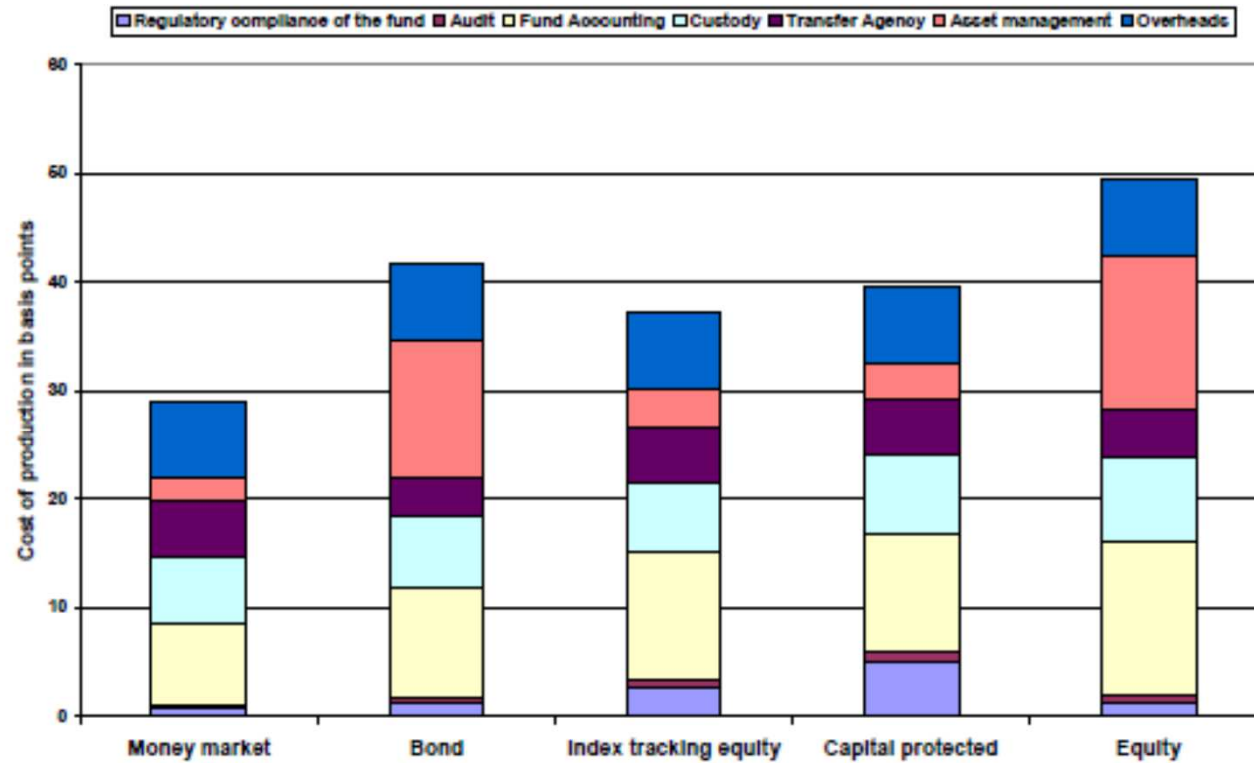
Source: CRA analysis

Total production and distribution costs for equity funds by member states



Source: CRA analysis

Comparison of total production costs for different types of funds



Source: CRA analysis

Thanks for your attention!

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